

Social Business Idea Challenge

10 BEST TEAMS

1. Eco Theatre

Idea: A unique element of the project «EcoTheatre» consists in compound of two different areas – science and art. Through theatre we could popularize eco-friendly lifestyle, involve people in the decision of «green» problems, increase the educational attainment, draw attention to nature's problems and prevent the negative consequences of non-eco-friendly lifestyle. This project is a new method of dissemination of information to the public.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-Ecotheatre.pdf>

2. Angels

Idea: A hostel built with eco-materials, using mainly solar and wind energy for heating and electricity.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-Angel.pdf>

3. The Support

Idea: Our team suggests to organize (to open) an enterprise for processing of paper waste and production of paper products (toilet paper, tissues and etc.). We think that this project will help asylum-seekers and recognized refugees to be integrated in a local community and to learn a country language bases where they stay. Besides all raw materials can be found on city, town or village streets free of charge. In additives, asylum-seekers and recognized refugees can help local municipal services to clean city, town or village streets from garbage and will be able to come to independent financial security thanks to income which they will gain at this enterprise. We also think that local authorities will support this project, at least thanks to lower taxation.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-The-Support.pdf>

4. Coetus

Idea: Refugee Job: a platform connecting companies with refugees that are searching for job offers and internships. One of the most crucial parts to a successful integration is finding friendly work spaces with growth opportunities. By collaborating with refugee integration centers across several countries as well as working with companies interested in building their social image and efficiently finding employees, we will be able to filter personalized job offers and send them directly to users' accounts. Our goal is to mediate between an employee and the employer for a successful integration into the workforce for the refugees. Now is more than ever important to create more diverse and socially responsible enterprises that thrive economically as well as share an understanding of core values.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-Coetus.pdf>

5. Manoush

Idea: Chain of Middle Eastern bakeries. Same premises will be used for cultural exchange/language learning events during off peak hours.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-Manoush.pdf>

6. Braided Unity

Idea: Making on line shop for jewelry made with western and eastern African ornaments. Jewelry would be handcrafted by African migrants in their traditional style. Migrants included in this project are facing mental health issues caused by social exclusion and trauma. Jewelry would be promoted by African migrants as raising awareness of their skills and competence to equally participate in social inclusion in Europe. What makes this business idea special is that every piece of jewelry would represent different mental health issue and drug and alcohol issues related to migration and it would be video-graphed as a part of promotion of jewelry. People who would buy this jewelry would be able to learn more about migrations, issues triggered by social exclusion and contribute business development and fundraising for future education of migrants towards community work and entrepreneurship in order to empower and lead communities.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-Braided-Unity.pdf>

7. Sadaqa

Idea: Organizing productive workshops for asylum seekers and persons with granted asylum, distribution and selling of manufactured products

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-Sadaqa.pdf>

8. Create Together

Idea: CreateTogether – is a web platform for refugees in Europe. The main aim is to help them integrate into communities easier. To do so we are planning to create a place where they could find information on how to do ordinary everyday stuff like using public transport , etc.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-CreateTogether.pdf>

9. R_integrate

Idea: Refugee research center on integration in order to facilitate the integration of refugees into the socio-cultural systems and frameworks of everyday life in other countries; and a platform in order to create a proper integration and help them continue their development. So, conducting an anthropological research, identifying the needs and building a platform with educational opportunities (free online courses too), mentorship (bureaucratic tasks, cultural barriers), supplies, useful goods (as technological devices, furniture, etc.) accomodation, eventing (social life, cultural exchanges), volunteering oopportunities, job offers.

BUSINESS PLAN CANVAS: http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-r_integrate.pdf

10. Hidden voices

Idea: Our social business idea is based around providing former asylum seekers with apprenticeship opportunities in both private and public-sector firms across the UK. Prior to starting the apprenticeship, we would give training, including assistance with CVs and interview practice, in addition to English lessons if required. As UK apprenticeships are funded by the UK government (it pays for 100% of 16-18 year olds' apprenticeships and up to 50% of 19-24 year olds' apprenticeships), it would incentivize firms to hire these individuals due to the low costs associated with the scheme. Our overall aim is to not only provide former asylum seekers with a stable income, but to also encourage the inclusion and acceptance of these individuals in both the workplace and the wider community.

BUSINESS PLAN CANVAS: <http://refugees.lt/wp-content/uploads/2017/11/BUSINESS-PLAN-CANVAS-Hidden-Voices.pdf>

