

SBIC, PART J: BUSINESS PLAN & CANVAS

Team or Company Name:
ECOTHEATRE

Date:
11/13/17

<p>Key Partners</p> <ul style="list-style-type: none"> The creative space "UP" will provide a space for theatrical production; Center for Environmental Solutions - a non-governmental public organization - will provide material for creating eco-scenery; The Refugee Support Center will provide informational awareness of the project for Refugees. 	<p>Key Activities</p> <ul style="list-style-type: none"> reading the script for the public; Series of theater productions. 	<p>Value Proposition</p> <ul style="list-style-type: none"> awareness of people in the field of nature protection; we advise and provide legal support for refugees; awareness of refugees' problems; creating a new way of thinking. 	<p>Customer Relationships</p> <ul style="list-style-type: none"> Sale and distribute of tickets online. 	<p>Customer Segments</p> <p>Viewer - likes to spend a good time in the company of friends. He loves creativity. Important - self-development, self-education. Interested in culture, nature protection, human rights.</p>
	<p>Key Resources</p> <ul style="list-style-type: none"> The place for productions (The creative space "UP"); Decorations (Center for Environmental Solutions). 		<p>Channels</p> <ul style="list-style-type: none"> Through word of mouth; social networks; events of the city; posters. 	

Cost Structure
 What are the most important costs inherent in our business model?
 Which Key Resources are most expensive?
 Which Key Activities are most expensive?

- transportation of scenery – costs 20 euro per one turn (we need 2 times)
- renovation of scenery, their materials from which they are made (1 times per 6 months – costs 50 euro)
- print posters = costs 50 euro.

Revenue Streams

- Praise of one ticket will be established in the amount of 5 euro at the first theatrical play.
- Total tickets-viewers will be calculated for 100 people.
- Total amount of profit per one play = 500 euro